

# TO ALLEVIATE FOOD INSECURITY

The Food Bank of York Region is a non-profit organization committed to alleviating extreme food insecurity for York Region's most vulnerable residents. As the official food collection and distribution hub for the region, we collect and deliver surplus food to 75+community partners, including food pantries, shelters, social service agencies and non-profit housing cooperatives. Our network provides food services to people experiencing loss of income, homelessness, neglect, disabilities and marginalization.

## **OUR 2020 IMPACT:**



**\$8.45**Million Worth of

Food Distributed



24,098 Individuals Served



**13,997**COVID-19
Home Deliveries









#### **How You Can Help:**

Our corporate sponsors have a tremendous impact in the community as contributors to alleviate food insecurity. From volunteerism to sponsored events, your company can make a difference in ending hunger in York Region.

#### **Options for Partnering:**

- Corporate Donations: Corporate donations support the full cycle of our Food Banks operations from collecting and warehousing to distribution.
   To make a corporate donation visit our website here: https://fbyr.ca/donate/.
- **Employee Matching Programs:** Employee contribution programs can go a long way in support of our mission to end hunger. They're magnified when matched by the company! Talk to your company about enrolling in a program.
- **Host a Food Drive or Fundraiser:** A simple way to help raise funds and awareness is by hosting a combined Food and Fund Drive in your office. We can provide large donation boxes and tips and ideas for success.
- Cause Marketing Campaign: Partner your brand with our cause through a cause-marketing offer for your customers. Whether it's a product, service, or point-of-sale donation, we can help market your campaign.

For more information on any of these options, contact us at communications@fbyr.ca or 289-809-1700.

## Meeting the Need through Group Volunteering

Volunteers' involvement is crucial to the success of our food program. From 202-21, 628 volunteers have committed to 4,636 hours of volunteering at the Food Bank! It's also a great way to give back to the local community!

Our Food Bank can host volunteering sessions on weekdays for groups of up to 20 people. Working together as a team, volunteers make a huge impact on the amount of food provided to our community partners to combat food insecurity. Not only is it a good team-building exercise, but together we can do more!

#### **Group Volunteering**

- We are able book private sessions to maintain safety amongst cohorts, during COVID.
- You can learn your teams' hands on volunteering impact for your records (how much food they packed or sorted and how many meals this represents)
- For more information on booking a corporate/group session, contact us at: volunteer@fbyr.ca or 437-317-3701.

### **VOLUNTEERS MUST:**



Be 16 years of age or older, unless accompanied by an adult



Be comfortable lifting up to 25 lbs.



Follow COVID safety protocols at all times, as mandated by York Region

# Together we can make a difference in the fight against Food Insecurity in York Region!

# The Food Bank of York Region

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